PC User Club

c/o FCOSS, Box 13476, Suva, Fiji Islands, phone 312649, fax 302936

29 April 1994

Marketing Opportunity/Request: Sponsors & Donors for PC User Meeting and club establishment

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Sa Bula

A small survey showed: numerous Personal Computer users are eager to form a club. The number of PC user and other interested persons and organizations has now topped the critical mass. We estimate that there are more than 5'000 people in Fiji using in one form or another a PC. Enthusiastic PC users, computer professionals, interested students and everybody using a PC during working hours are our target group. In the enclosed draft registration form you will find the advantages the club can offer.

For the launch of the club during a first national PC User Meeting followed by a promotion campaign we are looking for sponsors. The PC User Club not only needs some money for the start. We require some equipment too.

This is a unique chance to get involved with a new idea. Support the PC User Club!

What can we offer? For example, passive promotion in our bimonthly newsletter, active promotion in the media during our membership campaign (examples in form), cheaper advertising rates in our newsletter. Or advertising and promotion possibilities during the official launch of the club, image campaign opportunities for your organization.

What are we looking for? For the launch, planned as a national event (first national PC user meeting and club launch) on a Saturday in June, we need:
• cash donations
• free advertising in the media
• free meeting room for the launch, food and beverage during the launch
• transportation means, video and audio equipment during the launch
while for the PC User Club itself our wish list includes
• a PC and a printer
• office equipment (overhead projector, white board, copier, fax etc.)
• prices for PC users quiz/competition

We specially ask you to assist us. You may provide free PC hardware and software for the club. Or donate some advertisement space for our membership promotion campaign. Or sponsor some prices for the quiz.

Your organization can contribute towards the setup of Fiji's PC User Club. Please help us in our efforts to make the club a success!

Contact one of the undersigned for details how to place your marketing/promotion message in return for your support.

Vinaka vakalevu

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PC User Meeting & Club Project Committee:	
Ravindra Nath	Managing Director, Nath Education Limited
David Briggs	Director, M.T.P./I.M.S. (previous founder "Fiji PC User Group")
Shailendra Singh	MIS Manager, FIT (former consultant PCSA section, ITC/EDP)
Tale Maimanuku	Deputy Computer Manager, USAID (former graduate trainee, ITC/EDP)
Dani Zender	Consultant, SFC (former manager PC Information Centre, ITC/EDP)